



## CO2 PACMAN Business Forum

*COoperation and CO-designing PArtnership for CLiMAte Neutrality*

**25-27th June 2025**

**DAY 1 - AGENDA**

**VENUE:** [Las Naves, Centro de innovación social y urbana](#) (Valencia)

**16:00 - 16:30** Registration of the participants and Welcome

**16:30 a 16:45** Opening session. Institutional welcome

- Welcome Speech **Juan Pablo Torregrosa** (CEEI Valencia, partner of CO2 PACMAN)
- Welcome Speech **Paula Llobet** (Valencia Council)

**16:45 a 17:10** Green Innovation in Action: CO2 PACMAN & Green Living Area

- General Overview, objectives, content and expected results **Simone Bastianoni** (University of Siena – project coordinator of CO2 PACMAN)
- **Florieanne Yvon** (C4LA, from the network of Mediterranean cities MedCities)

**17:10 a 18:00** Roundtable: Boost your company's impact and raise finance

Round table between 2 leading impact investment funds and a public investment fund for sustainable development.

- **Orfeo Balboa Ruiz** (Firstdrop)
- **Marc Guasch** (Zubi Capital)
- **Raúl Sánchez** (COFIDES)

**18:00 a 18:45** How not to do greenwashing to be a real impact startup

- **María Cruz-Conde** (Head of Impact Analysis and Measurement at Global Social Impact Investments)

**18:45 a 19:30** Networking

**20:30** Dinner for partners, challengers and solvers

[Front The Terminal Bar Valencia](#) (walking together from Las Naves)



## CO2 PACMAN Business Forum

COoperation and CO-designing PARTnership for CLiMAtE Neutrality

26<sup>th</sup> June 2025

DAY 2 - AGENDA

**VENUE:** [Las Naves, Centro de innovación social y urbana](#) (Valencia)

**09:00 a 09:30** Open Coffee

**09:30 a 10:00** OI: How Open Innovation Attracted the Best Solutions

Discover what open innovation is and how this activity was developed within the CO2PACMAN project, along with the objectives achieved and key lessons learned.

- *Carmen Renovell* (CEEI Valencia)

**10:00 a 11:00** Presentation of the best OI solutions (part 1: Challenges Brač)

- **CHALLENGE:** [Route planner for identification of vessels and containers for waste on the island of Brač](#)
  - o Challenger: **Marijana Semanović** (Komunalno društvo GRAD d.o.o. and Michelli Tomić doo)
  - o Solvers:
    - **Andrés Arconada**, LIS Data Solutions
    - **Andrés Mallada**, Integra Tecnologia
    - **Noman Ahmed**, SmartEnds (online)
- **CHALLENGE:** [Applicative solution for monitoring and reducing drinking water losses from the water supply system](#)
  - o Challenger: **Petar Anibalović** (Vodovod Brač d.o.o.)
  - o Solvers:
    - **Javier Sanz**, Fibsen
    - **Leila Khajenoori**, University of Central Lancashire
    - **Mihail Todorov**, Waterness (online)
- **CHALLENGE:** [FireSafeEV - increasing knowledge and safety for electric vehicle fires](#)
  - o Challenger: **Nikola Martinić-Dragan** (Firebrigade - Supetar)
  - o Solvers:



- **Iban Moreno**, Ecofire Global Distributor (online)
- **Juan Carlos Alonso**, Fire Isolator
- **Dr. Hamid Reza Nasriani**, University of Central Lancashire

### 11:00 a 11:30 Networking

### 11:30 a 13:30 Presentation of the best OI solutions (Challenges Crete and Elba)

- **CHALLENGE:** [Substitution of peat \(non-renewable\) with other organic materials to enhance the circular economy](#)
  - Challenger: (Intermunicipal Solid Waste Management Company) online
  - Solvers:
    - **Darren Gröcke**, Durham University
    - **Cristina Crava**, Porto Protocol
    - **Philip Shelton**, Silvibio (online)
  
- **CHALLENGE:** [Smart small-scale organic waste treatment system for medium and large hotels](#)
  - Challenger: (Rethymno Hoteliers Association) online
  - Solvers:
    - **Miki Royan**, Abono KM 0
    - **Jordi Massons**, Efficaste
  
- **CHALLENGE:** [Designing for Sustainable mobility - Smart data collection system for modal split analysis](#)
  - Challenger: (Rethymno Municipality in collaboration with the Renewable and Sustainable Energy Lab of the Technical University of Crete) online
  - Solvers:
    - **Andrés Arconada**, LIS Data Solutions
    - **Tom Ormsby**, Raiven
    - **Sara Naldoni**, Urban Life
  
- **CHALLENGE:** [Sun, Sea & Hydrogen](#)
  - Challenger: *Claudio Della Lucia* (CER ELBA – Renewable Energy Community Elba island)
  - Solvers:
    - **Davide Barbaresi**, Enereco
    - **Kyriakoula Georgiou**, Educator
    - **Dr. Hamid Reza Nasriani**, University of Central Lancashire



- **CHALLENGE:** [Agroecology in the vineyard: vineyard-forest alternation](#)
  - o **Challenger:** **Antonio Arrighi** (Arrighi Farm)
  - o **Solvers:**
    - **Darren Gröcke**, Durham University
    - **Andrés Mallada**, Integra Tecnologia
    - **Rosa Araujo**, Eurecat
  
- **CHALLENGE:** [Sustainable Events: A Roadmap to Carbon Neutrality for the Island of Elba](#)
  - o **Challenger:** Acqua dell'Elba – Società Benefit
  - o **Solvers:**
    - **Mar Domínguez**, Bluease
    - **Kyriakoula Georgiou**, Ecopulse
    - **Zainad Bibi**, RTN Zero Consulting LTD

**13:30 a 14:30 Lunch at Las Naves**

**14:30 a 15:30 Hands-on workshop: collaboration on challenge**

**15:30 a 16:00 INFIRE: The financial and economic evaluation toolbox for funding and how to use it**

- **Dimitris Kokosioulis**, CEO at Dynamic Vision

**16:00 a 16:45 Roundtable with challengers**

- **Petar Anibalović** (Vodovod Brač d.o.o.)
- **Martin Bučan** (Head of the Department for Agriculture, Fisheries, Rural Development, and EU Affairs – Split Dalmatia County)
- **Claudia Della Lucia** (CER ELBA – Renewable Energy Community Elba island)
- **Antonio Arrighi** (Arrighi Farm)
- **Marijana Semanović** (Komunalno društvo GRAD d.o.o.)

**16:45 a 17:30 Effective Communication Strategies for European Projects**

Explore the importance of communication in European projects and learn how to effectively engage with the media. Discover how companies and organizations can leverage their participation in European initiatives to boost their reputation and capture press attention.

- **Paloma Mas Pellicer**



**17:30 a 17:45 Closing and conclusions**

**FORM:** <https://forms.gle/YBAdUgPFdNQrG1m86>

**19:00 Guided tour of Valencia city center**

Meeting point: [Torres de Serrano](#) (exclusive for partners, challengers, solvers and associated partners)

**20:30 Dinner at Ateneo Mercantil roof top restaurant**

6º floor, *Pl. de l'Ajuntament, 18, 6ª Planta, Ciutat Vella, 46002 València, Valencia* (exclusive for partners, challengers, solvers and associated partners)



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**DAY 3 – AGENDA**

**VENUE:** [Las Naves, Centro de innovación social y urbana](#) (Valencia)

**08:30 Project meeting + steering committee**

(exclusive for project partners)

**FORM:** <https://forms.gle/STTGf6FEjCQMGVri7>

**10:00 Departure from Las Naves to La Pascuala (esmozar valencià)** (C. del Dr. Lluch, 299, Poblats Marítims, 46011 València, Valencia).

(exclusive for project partners and challengers)

**11:45 Pickup at La Pascuala to the Museo del Artista Fallero de Valencia** (Av. de Sant Josep Artesà, 17, Benicalap, 46025 València, Valencia)

**12:30 Valua Visit**

(exclusive for project partners and challengers)

**15: 00 Pickup from the Museo del Artista Fallero to return to Las Naves de Valencia.**